

Journey Map

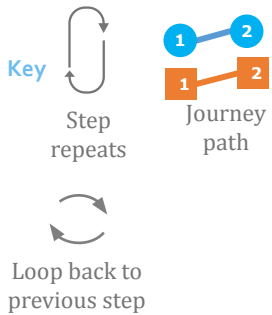
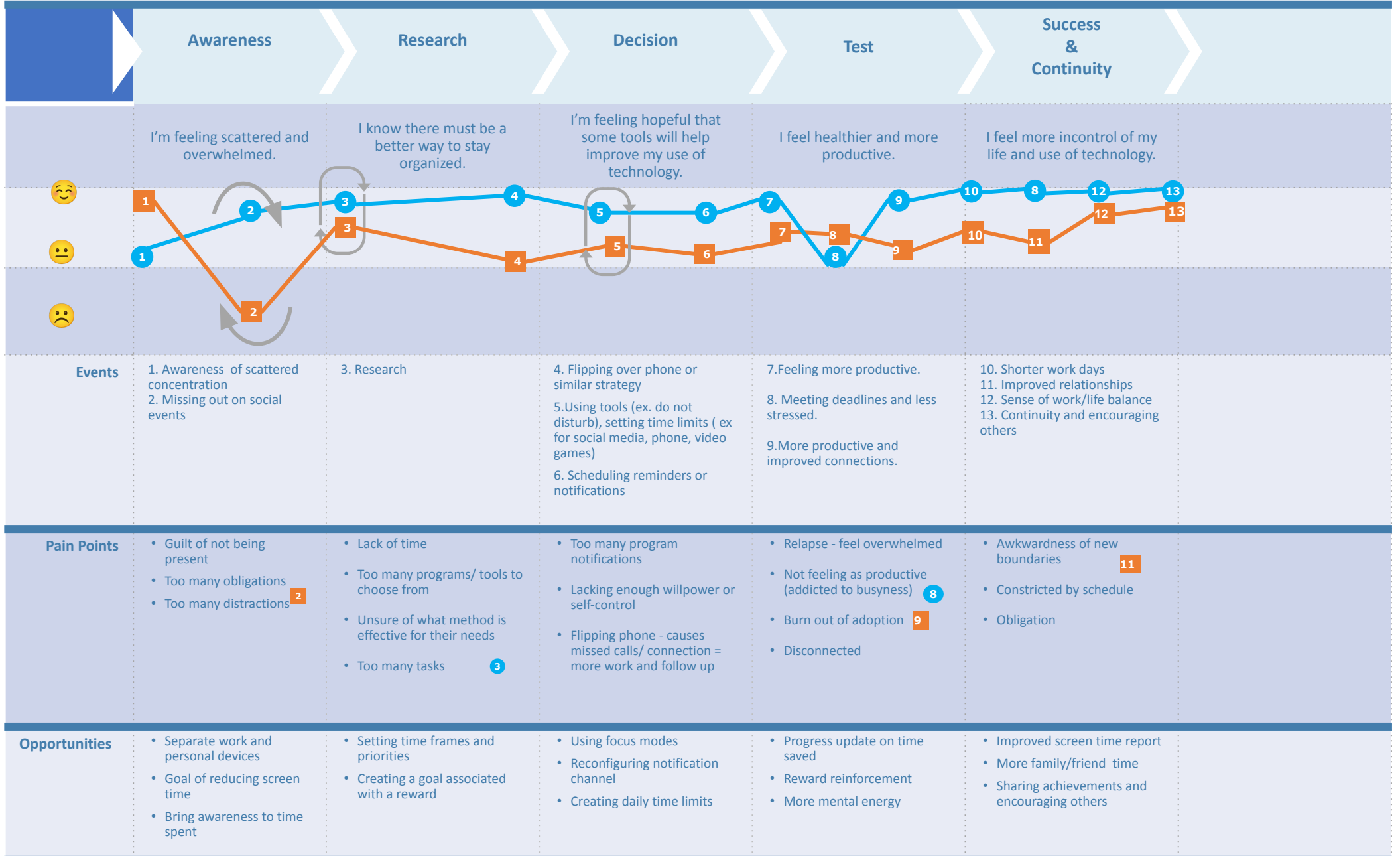
Distracted by Technology



The Multitasker



Boundaryless



Device choice journey – Device Refresh



The Researcher



Risk Averter



Fit For Job

Notable Variance for New Hires

Events

Manager selects device on behalf of employee prior to start date

Pain Point

Device not available for new employee on start date

Dislike assigned device

